



**Dawood Public School**  
**Syllabus for Mid-Year Exam 2017-18**  
**Business Studies**  
**Class XI**

Key text book: Cambridge IGCSE Business Studies Borrington and Stimpson:

Section 1 Understanding Business Activity. All units in this section are included.

Section 2: People in business. All units in this section are included.

Section 3: Marketing. All units in this section are included.

Section 4: Operations Management. All units in this section are included.

Section 5: Financial information and financial decisions. All units in this section are included.

Section 6: External influences on business activity. Only unit 27 Environmental and ethical issues will be included.

Students must also review and revise all homework and class assignments, tests and quizzes.